

***In Such a Time as This...
Responding Wisely in Difficult Times***

March 7-9, 2010 • Sheraton Imperial Hotel & Convention Center

SPONSORSHIP BENEFITS

**Conference advertising benefits include distribution during conference to all participants as well as an electronic version posted on the conference website for public download following the conference.*

Registration Scholarship Sponsor

This sponsorship allows for an individual to attend the conference. Please note that this sponsorship only covers the cost of registration and not travel or lodging costs.

Cost for this sponsorship - \$138.00 per scholarship

Benefits – Acknowledgement in the conference program as a Registration Scholarship Sponsor
- Provide for 10 or more Scholarships and receive a complimentary ½ page advertisement in the conference program*.

Conference Supporter Sponsorship

This sponsorship allows you to show your support for the conference by helping to underwrite some of the costs associated with the execution of the event.

Cost for this sponsorship - \$1,000.00

Benefits – Acknowledgement in the conference program as a Conference Supporter
- Acknowledgement on the conference website as a Conference Supporter
- Complimentary ½ page advertisement in the conference program*

Conference Participant Bag Sponsor

There are multiple options for this sponsorship. One company can choose to have just their logo imprinted on the attendee bags or multiple companies can have their logos printed on the bags that will be distributed to all attendees.

Cost for this sponsorship - \$5,000.00 (Full Sponsorship)
\$2,500.00 (Partial Sponsorship)

Benefits – Your company logo imprinted on the conference bags
- Acknowledgement in the conference program as the Conference Bag Sponsor*
- Acknowledgement on the conference website as a Conference Sponsor
- Four (4) complimentary conference registrations for Full Sponsorship
- Two (2) complimentary conference registrations for Partial Sponsorship

Coffee Break Sponsor

This sponsorship allows for one company or multiple companies to provide for each day's Coffee Breaks for all attendees.

Cost for this sponsorship - \$1,500.00

- Benefits*** – Signage acknowledging sponsorship during the coffee break sponsored
- Acknowledgement in the conference program as a Coffee Break Sponsor
 - Acknowledgement on the conference website as a Coffee Break Sponsor
 - Complimentary ½ Page advertisement in conference program*

General Session Sponsor

This sponsorship allows for a company to be showcased as the sponsor of one of the General Sessions.

Cost for this sponsorship - \$3,000.00

- Benefits*** – Signage acknowledging sponsorship of the general session sponsored
- Acknowledgement in the conference program as a General Session Sponsor
 - Verbal acknowledgement during the introduction of the general session speaker
 - Acknowledgement on the conference website as a General Session Sponsor
 - Two(2) complimentary conference registrations
 - Complimentary full page advertisement in the conference program*

Breakout Session Sponsor

This sponsorship allows for a company or multiple companies to be showcased as the sponsor of several of our breakouts.

Cost for this sponsorship - \$1,000.00

- Benefits*** – Signage acknowledging sponsorship of the breakout session sponsored
- Acknowledgement in the conference program as a Breakout Session Sponsor
 - Acknowledgement on the conference website as a Breakout Session Sponsor
 - One (1) complimentary conference registration
 - Complimentary ½ page advertisement in the conference program (*Sponsor two or more Breakout Sessions and upgrade to a complimentary full page advertisement in the conference program)*