

**Making Complex Ideas Simple:
Leadership Through Personal Change for People with Developmental Disabilities**

Presenters: Mark Starford (Lead Presenter); Tammy Evrard

Intended audience: This presentation will focus on Direct Service Professionals, however, all conference attendees will benefit from viewing and using the DVDs and this presentation.

Session Description

The hands-on multi-media presentation will offer Direct Service Professionals an opportunity to learn about and practice with a newly tested model [Think, Plan, Do] that increases decision-making, goal accomplishment and leadership skills for people with limited literacy and diverse intellectual abilities. The presenters will demonstrate and distribute field tested materials and DVDs that are creating greater self esteem and employment opportunities for Californians that were otherwise left out of the mainstream. The presentation will focus on case study strategies used that increased personal success and community advocacy through a plain language strategy developed by the 15 member California Department of Developmental Disabilities Consumer Advisory Committee. Our goal for this presentation is to feature the short DVDs and supplemental guides with a focus on how direct service professionals can use the easy to use multi-media materials to support advocates in taking charge of their goals and develop clear self-directed plans for accomplishment.