

“Your Place or Mine?” – Exploring Affordable Housing Options That Work!

Presenter: Bob Laux

Intended Audience: All Audiences

Session Description

Finding “affordable” housing is not a disability issue, it is a community issue. Every community struggles to develop affordable housing for citizens on fixed incomes, seniors, disabled veterans, citizens with disabilities and others with limited earnings against an escalating real estate market. Anyone involved in the creation of housing needs to know how the housing market works! This two-part seminar will explore the various aspects that can be manipulated to achieve affordable housing and provide numerous examples of success. A myriad of available funding alternatives are also explored.

Part I of this seminar will explore the fundamentals of real estate development, including exploring what methods work and which do not. Anyone interested in real estate development will learn the art of the deal, which types of investments make sense and which do not. “Equity investments”, real estate management and community organization and planning skills are paramount to successful development.

Part II provides great detail into the manipulation of three (3) key elements that form the basis of “affordable housing” with ample illustrations of successful projects. Home ownership is achievable and clearly possible but carries with it the same negatives everyone else shares. Do the benefits outweigh the costs? These and many other issues will be discussed.